

Program Book Advertisements

2017 – 2018 PHS Clipper Performing Arts

The Parents Music Club is asking that you consider the purchase of ad space for your business in our **2017-2018 Program Book**. PMC is a non-profit 501(c)3, parent-driven organization that raises money for the performing arts students in our schools. We have been **supporting music in our schools for over 50 years**, and we now support many, many musical opportunities for our students. **We Need Your Help!** Over the past many years, our programs have grown faster than the school can support them.



- The Performing Arts Dept is looking to expand our outside storage unit
- Student participation has increased significantly at all levels for 5 plus years
- Our Drama department is heading to a national festival in 2018
- Our music department needs new instruments as many have reached the end of their useful life.
- Our elementary classroom students have participated in numerous outreach programs

Supporting all of these opportunities requires money. Replacing wind instruments for our Band program will cost over **\$100,000** and will not be possible without the support of people like you. Please help us continue to grow and thrive.

Why should I buy an ad?

- **We are a 100%** volunteer group, so we have no salaries, and no administrative overhead.
- **One purchase** puts your ad in not 1, but **6 different concerts** throughout the school year.
- Each concert puts your ad in front of nearly **500 people**, including **neighbors, friends and customers**.
- The program book is **less expensive** than any other form of print advertisement, and reaches **customers who are appreciative of your support**.
- The students give back to the community in many ways, including playing at every home football game, our ensembles play all over the Seacoast during the holidays, and give numerous community concerts.
- The performing arts program represents Portsmouth at Regional, National, and even International levels. Did you know? PHS Percussion has placed 1st or 2nd at **7 World Championships?**

We thank you very much for your support. You can order by sending us a check (see order form for details), or you can order online at the Clipper Performing Arts web site (www.cparts.org). If you order online you can send us your artwork at the same time. If you have questions about this, contact us at scirillo@sau52.org.

Thank you,

Lori Lampert, President



PARENTS MUSIC CLUB OF THE PORTSMOUTH SCHOOLS

Performing Arts Program Book 2017-2018

*Please select the type of advertisement that you would like to purchase.
All ad dimensions are based on an 8.5" X 11" full-page size.*

Front Cover* ** \$500

*Primary program book sponsor
(listing incorporated into cover design along with complimentary full page ad)

Back Cover ** \$350

Inside Cover (2) ** \$250

**All Cover Ad Requests Should Be Directed To Steve Cirillo at
scirillo@sau52.org

___	Full Page	\$175
___	Half Page	\$100
___	Quarter Page	\$75
___	Business Card	\$35
___	Personal Ad (Name)	\$15

Business Name: _____

Contact Name: _____

Contact Address: _____

Contact Phone: _____

Contact Email: _____

Website (if applicable): _____

**Ad Artwork- Please check 1 option below or
you can complete your order at www.cparts.org/program-book**

Please remember to include ad details in hard-copy or via email.

scirillo@sau52.org (subject-ad book)

Failure to submit layout or artwork prior to Below Deadlines will result in a text-based ad.

___ Ad details included ___ **Original Ad file and pdf** to be emailed to scirillo@sau52.org Use 2016 - 17 Ad

Please make checks payable to Parents Music Club and remit to:
Portsmouth Schools Performing Arts Dept
c/o Steve Cirillo
50 Andrew Jarvis Drive
Portsmouth, NH 03801

Deadline for all ad forms to be turned in is **Monday – November 27** for 1st printing, and **Wednesday – February 28** for 2nd printing.
Deadlines may be extended.

PHS Performing Arts student to be credited with sale: _____
(Covers will **NOT** be credited to student accounts.)